



CONVENTION CENTER GRAN VIA

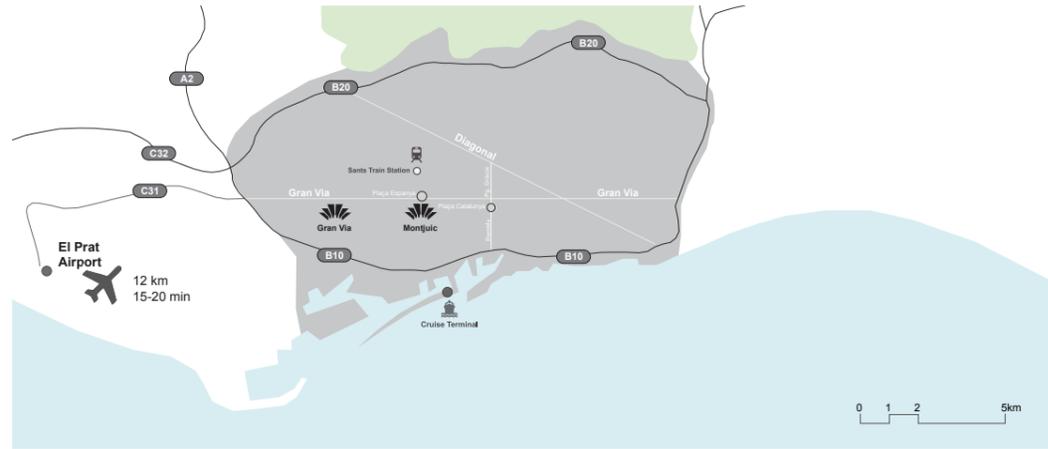
Fira Gran Via is one of the largest and most modern Exhibition and Conference Centre in Europe, and also one of the most highly-rated by organisers, exhibitors and visitors from all over the world.

Designed by Pritzker Prize Japanese architect Toyo Ito, it combines a spectacular appearance with respect for the environment and provides an efficient yet creative solution to the needs of exhibitors and visitors alike.

Hall 8 is home to the Gran Via Convention Centre. Equipped with soundproof panels, its ground floor offers 14,000 m² of flexible space to build up to 40 lecture rooms from 100 to 2,500 seats. The first floor offers 10,500 m² for exhibition and 30 meeting rooms. The plenary room seats up to 3,600 delegates.

The adjacent halls, connected by an indoor walkway, offer the option to enlarge the expo and catering areas (up to 60,000 m²), and the plenary room (up to 5,600 seats).

HOW TO GET THERE



VENUE

Located just 3 kilometers from Barcelona's city center, Gran Via Hall 8 is ideally situated in a newly redeveloped business district. The expansive and modern venue is conveniently linked by the local public transport network to both the metropolitan downtown and nearby El Prat International Airport (12 km).

AIRPORT

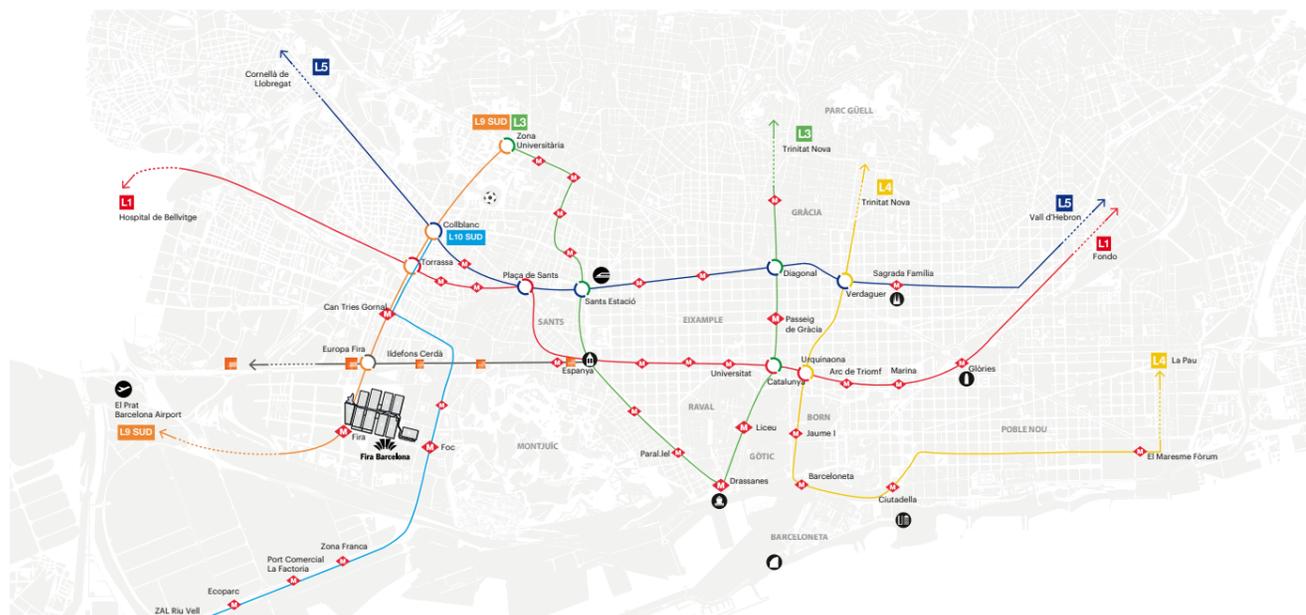
Barcelona Airport handles more than 800 flights per day to 141 destinations (30 intercontinental) and over 47 million passengers per year in 2017. Fira Gran Via is accessible directly from the airport using the new Metro Line 9, train and bus connections.

HOTELS

Barcelona city offers more than 40,000 rooms in all categories, and has new projects for around 4,000 more to be completed in the coming years. There are some 1,345 hotel rooms built already in a walking distance around the venue, increasing to more than 5,000 rooms within a perimeter of 3km.

TRANSPORT

Fira metro station is the solution to reach Hall 8 by public transport from the airport, the city center and surroundings. Apart from private parking facilities there is also a taxi rank in front of the main access and a shuttle bus area can be easily organised.



EASY FLOW



The iconic and exclusive North Access serves as a registration area and invites visitors to get into the walkway, an easy and pleasant way to cross the venue and access to all facilities including the plenary hall, conference rooms and adjacent halls.

The outdoor green areas are ideal for networking, and digital elements displayed help enormously the attendees' sense of direction within the venue.



SUSTAINABILITY

The architectural design of the venue made use of various sources of natural energy with the aim of maximizing sustainability and reducing the impact on the environment. As the ultimate exponent of this trend, Fira Barcelona has a photovoltaic plant of 165,000 m² which avoids the annual emission of 2,047 tons of CO₂ and generates enough energy to power 980 standard family homes.



WIFI & INTERNET

All our facilities are equipped with the most advanced installations that deliver up to 10 Gb to anywhere in the venue with a permanent overall internet throughput of 22 Gbps. At the same time, a state-of-the-art network of wireless antennae integrated in the cable network provides 802.11ac coverage to every hall to fully satisfy the technology needs of every event organizer.



VENUE OVERVIEW

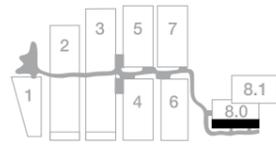
HALL	m ²
8.1	12,700
8.0	13,800
7	17,000
6	20,000
5	17,000
4	20,000
3	43,000
2	32,000
1	14,000



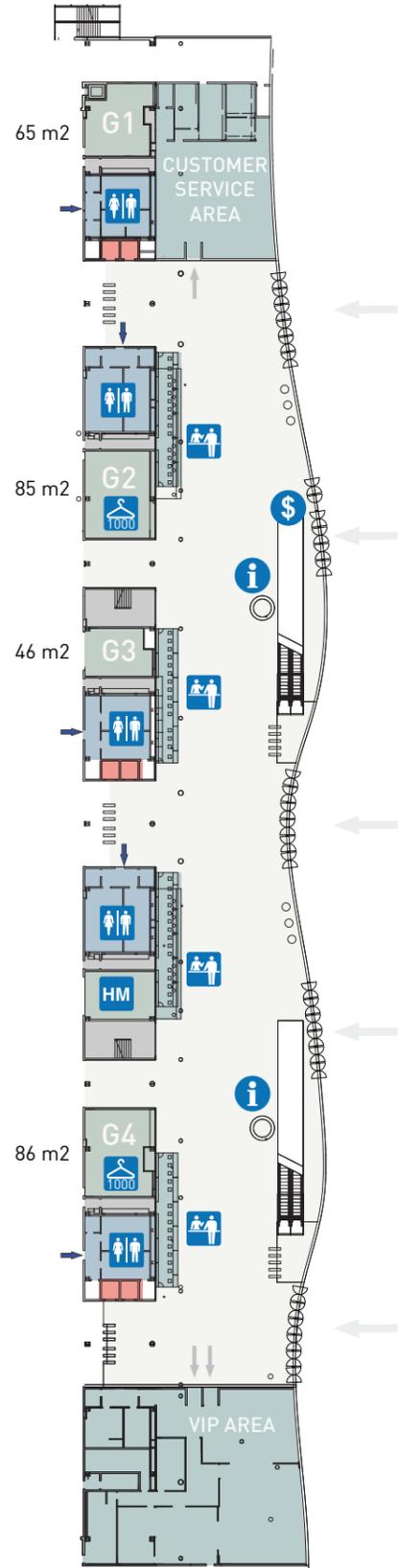
- Metro
- FGC
- BUS
- TAXI
- Parking



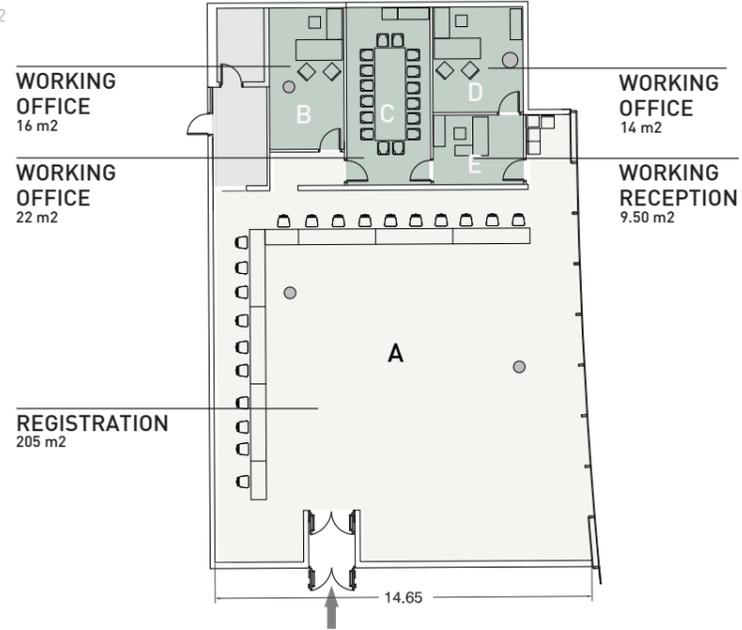
NORTH ACCESS



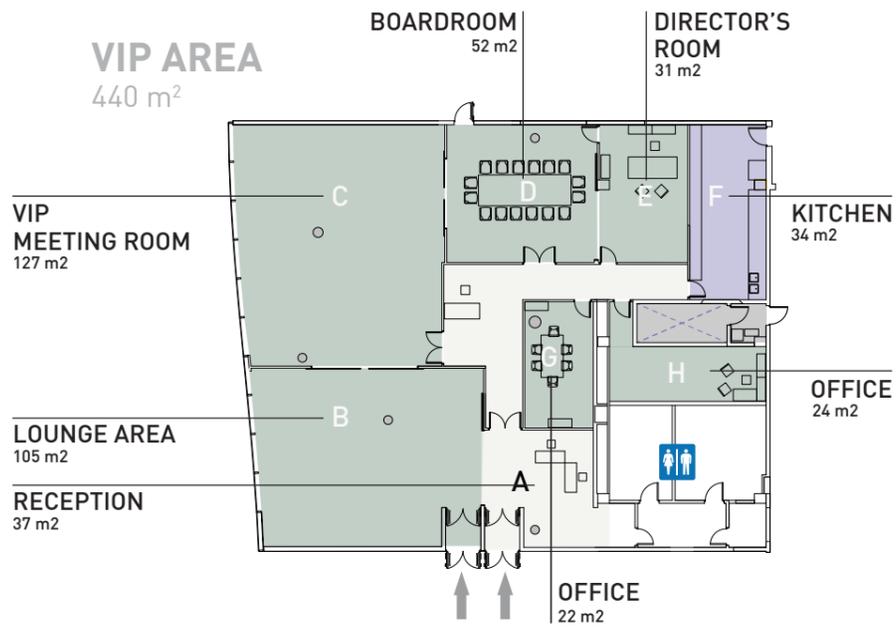
LEVEL 0 3,000 m²



CUSTOMER SERVICE AREA 300 m²

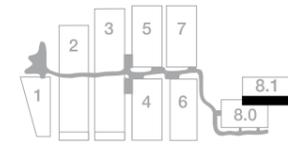
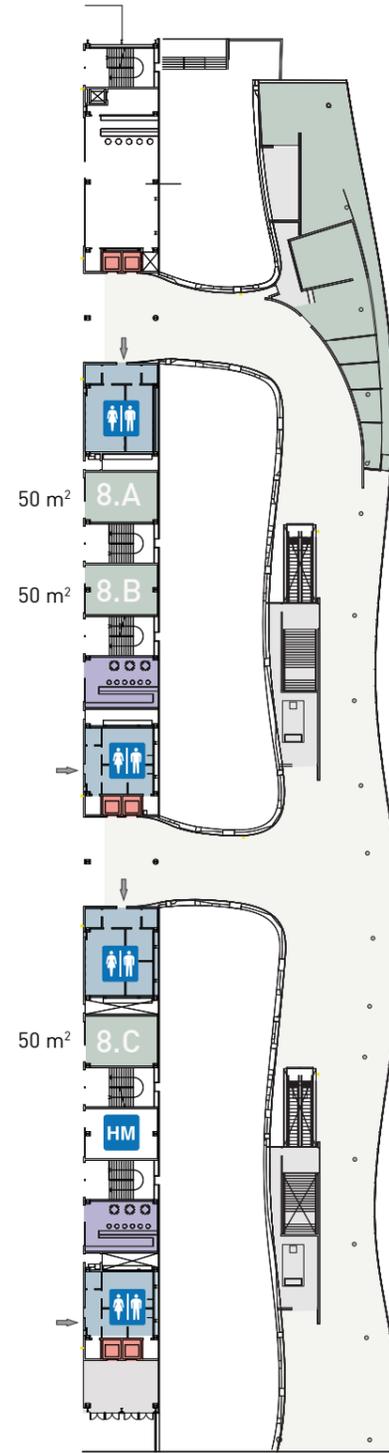


VIP AREA 440 m²

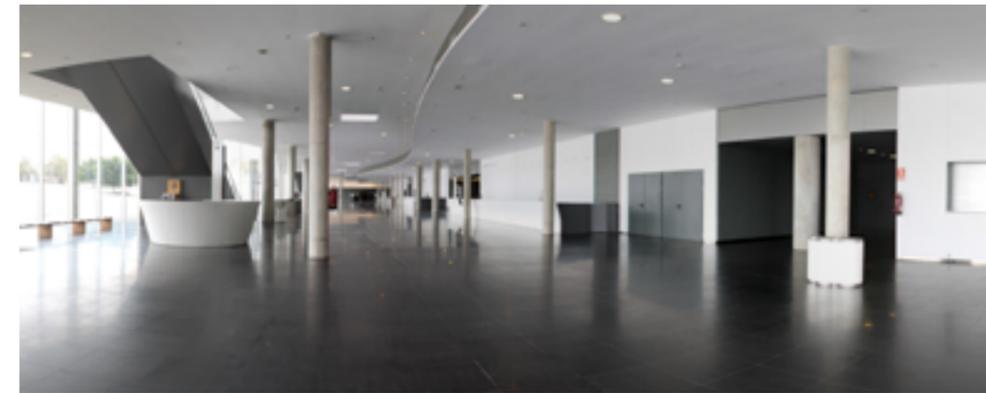
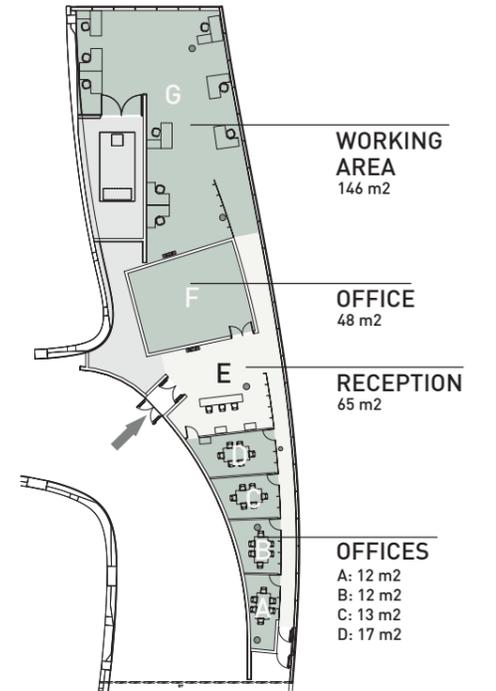


- WC
- Info point
- Registration counter
- Hall manager
- ATM

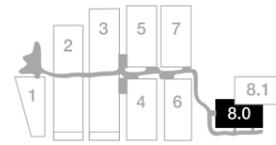
LEVEL 1



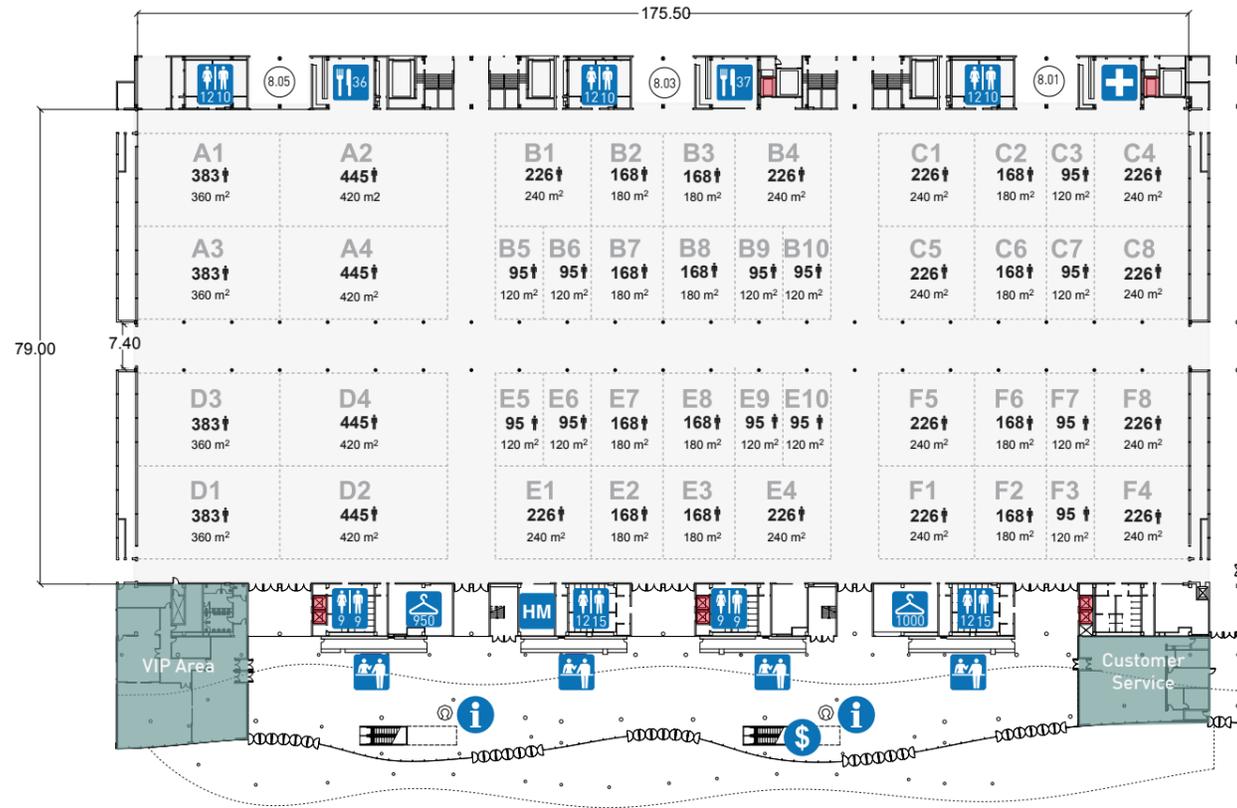
PRESS AREA 370 m²



HALL 8.0



Gross Surface	13,800 m ²
Ground Resistance	3,500 kg/m ²
Height	6.70 m



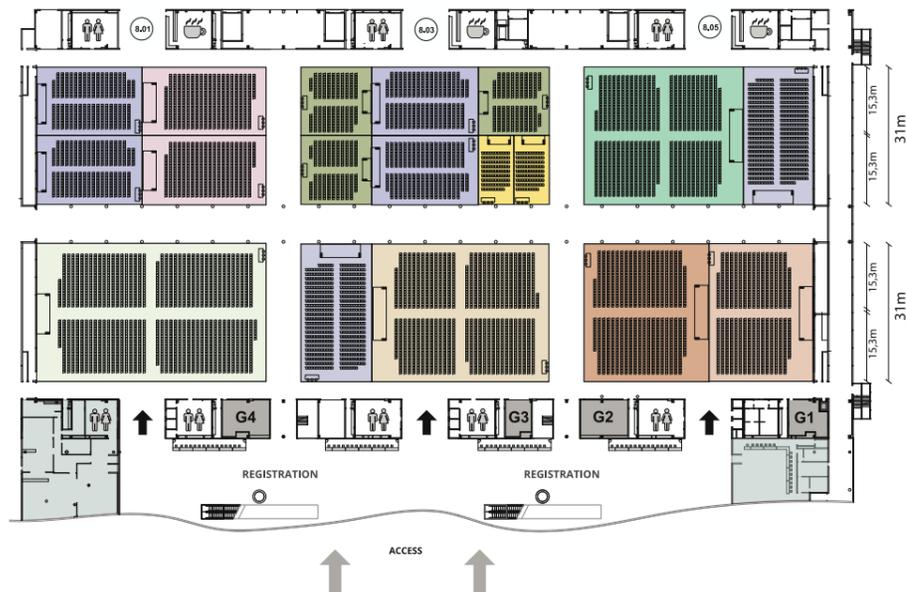
All possible divisions that can be created with the completely soundproof air wall system. Capacities of rooms differ from 2,500 to 100 seats in theatre style.

- First Aid
- Outlet
- Cloakroom
- WC
- Hall manager
- Info point
- ATM
- Registration counter
- Elevators

FOOD OUTLET CAPACITIES

	INDOORS	OUTDOORS
Outlet 36	50	-
Outlet 37	50	-

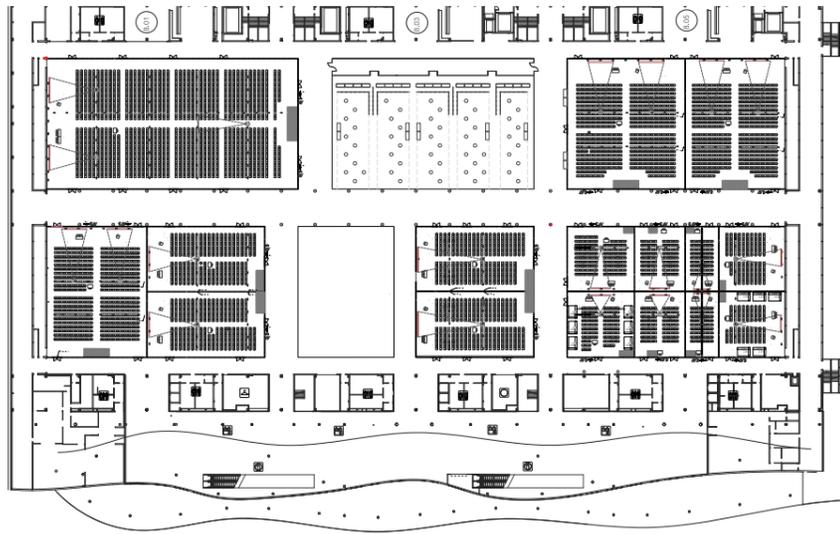
Layout example



LAYOUT EXAMPLES

CONFERENCE

Congress for 8,000 pax
 16 Conference Rooms
 From 120 to 2,110 m²
 Capacities: 90 to 2,000 pax
 Catering Area
 Technical dedicated area
 Speakers Room



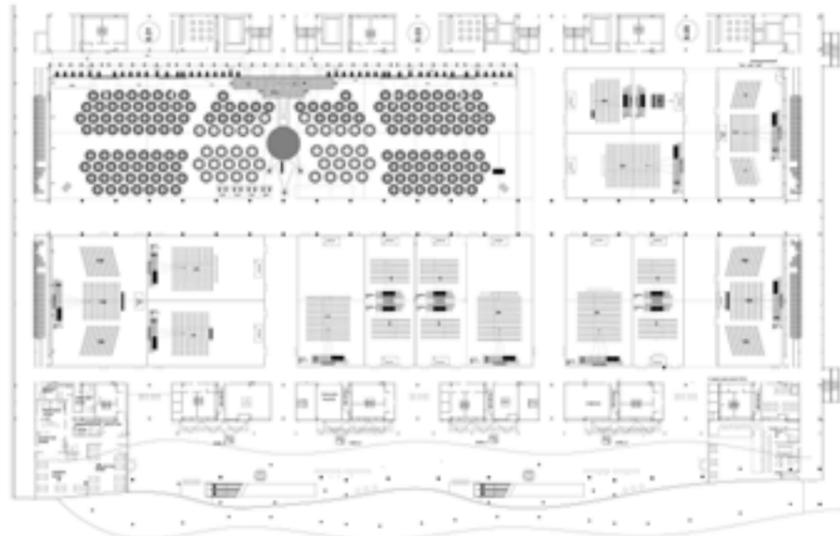
EXHIBITION & CONFERENCE

Exhibition 7,500 m²
 6 Conference Rooms
 From 85 to 730 m²
 Capacities: 25 to 460 pax
 Reception Areas
 Speakers Lounge

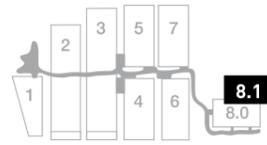


CORPORATE

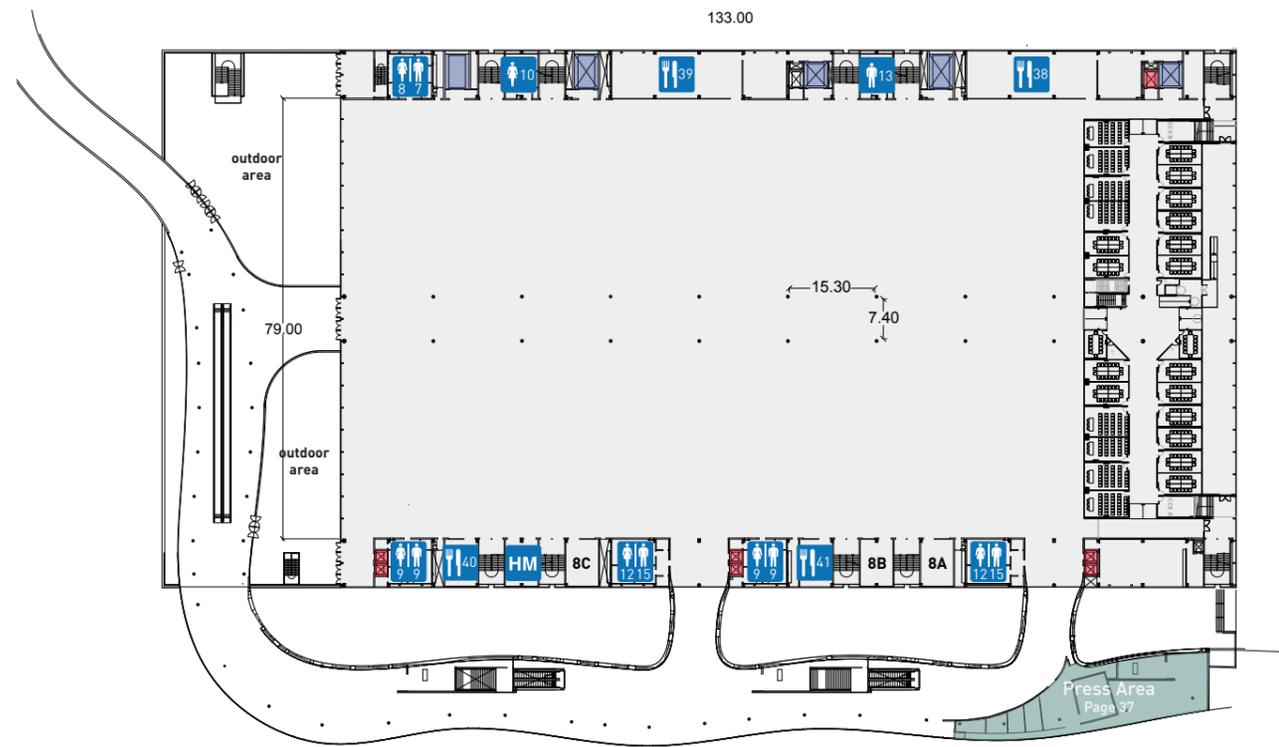
Conference for 2,000 pax
 Cabaret 1,300 pax
 16 Conference Rooms
 From 180 to 800 m²
 Capacities: 100 to 370 pax
 Technical Area



HALL 8.1



Gross Surface	12,700 m ²
Exhibition Area	10,500 m ²
Ground Resistance	1,500 kg/m ²
Height	11 m



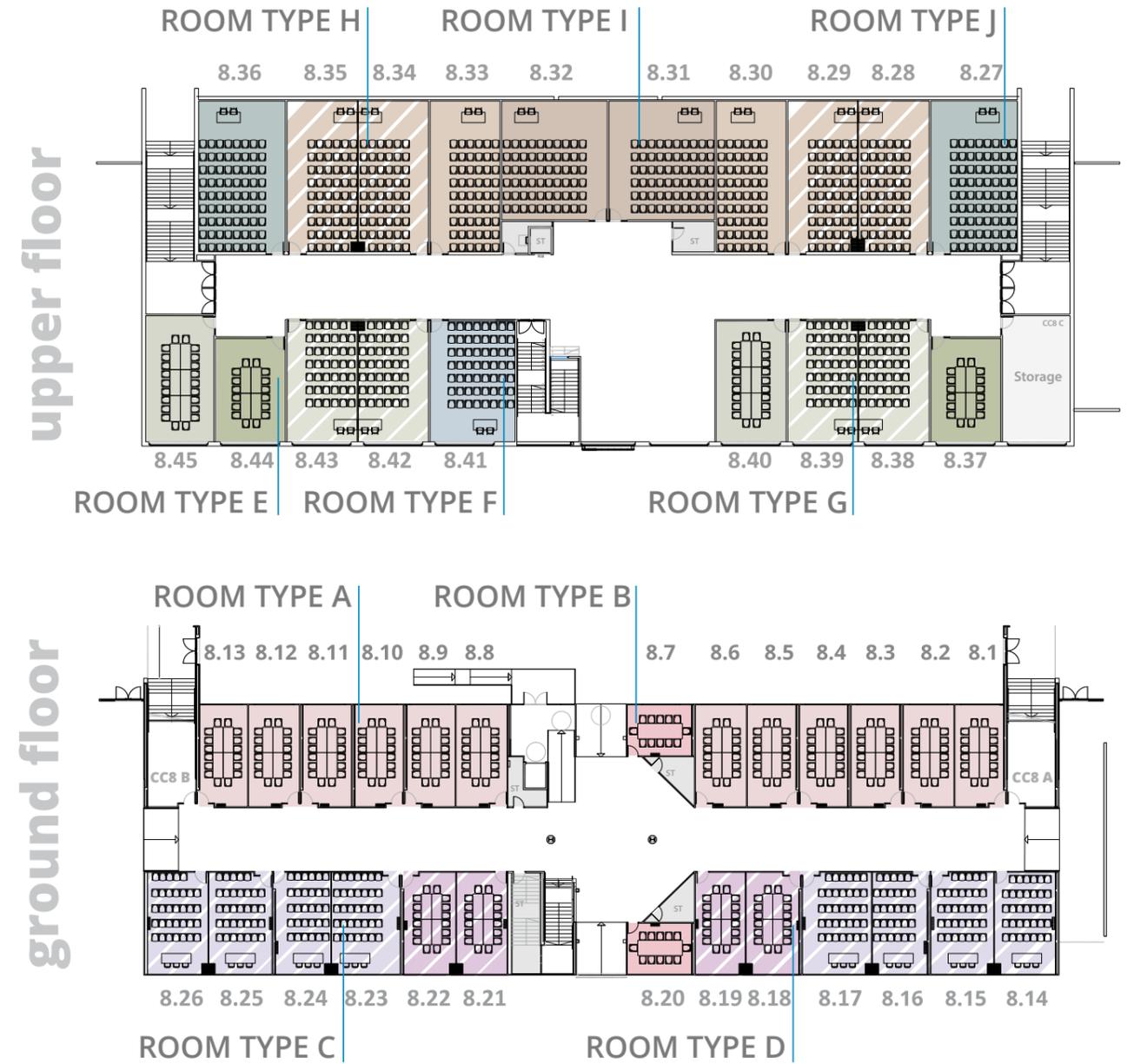
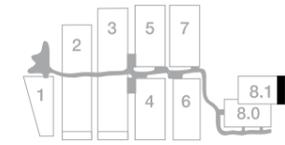
- Outlet
- WC
- Hall manager
- Goodslifts 3 units 6 ton
2 units 4 ton

FOOD OUTLET CAPACITIES

	INDOORS	OUTDOORS
Outlet 38	120	-
Outlet 39	120	-
Outlet 40	10	-
Outlet 41	10	-



MEETING ROOMS CC8



Capacities

Room			
12 X	Type A	30 m ²	16 pax boardroom
2 X	Type B	20 m ²	12 pax boardroom
8 X	Type C	37 m ²	35 pax theatre
all 8 can be merged into 4			
4 X	Type C merged	78 m ²	77 pax theatre
all 4 can be merged into 2			
2 X	Type D merged	62 m ²	59 pax theatre
2 X	Type E	42 m ²	16 pax boardroom
1 X	Type F	60 m ²	56 pax theatre
6 X	Type G	50 m ²	22 pax boardroom
4 can be merged into 2			
2 X	Type G merged	100 m ²	102 pax theatre
6 X	Type H	63 m ²	28 pax boardroom
4 can be merged into 2			
2 X	Type H merged	126 m ²	132 pax theatre
2 X	Type I	75 m ²	84 pax theatre
2 X	Type J	80 m ²	81 pax theatre

Apply your
creativity,
impact
the world

Learn

Hang out



Explore

IBM

SAP HANA Platform
Take a New Approach to
Data Warehousing

SAP HANA Platform
Get Acquainted with
SAP HANA Academy

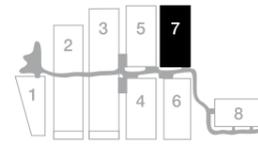
SAP S/4HANA
Deploy SAP S/4HANA:
Quick Time to Value

Digital Farming
Optimization with IoT, telematics
and predictive analytics

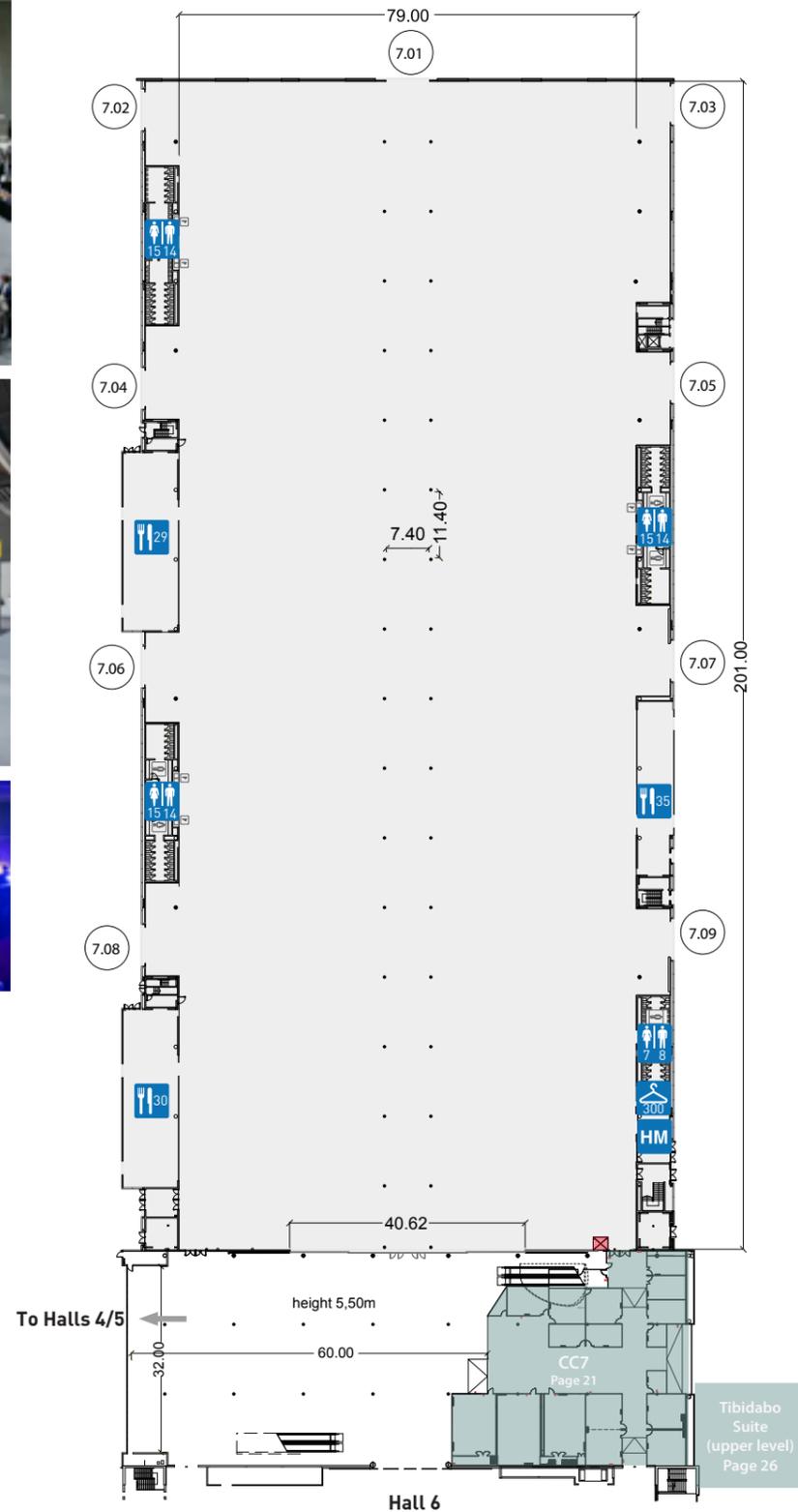


SAP

HALL 7



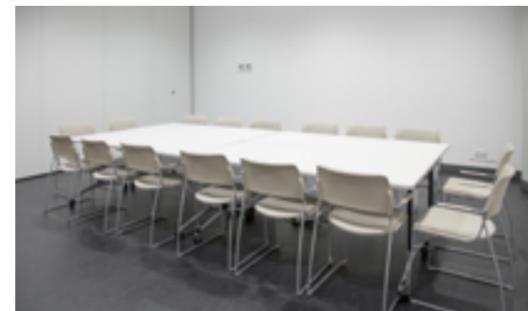
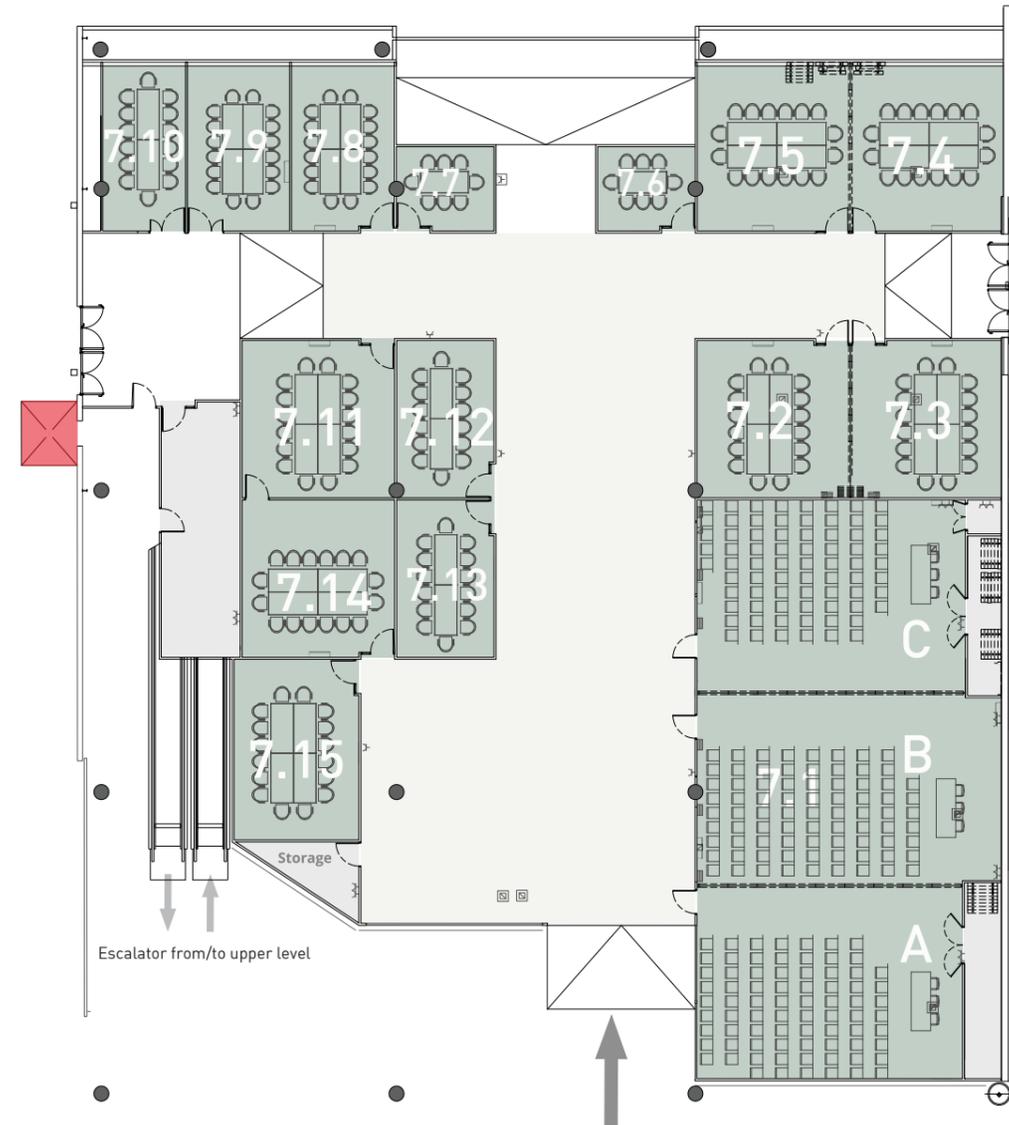
Gross Surface	17,000 m ²
Ground Resistance	3,000 kg/m ²
Height	11 m



FOOD OUTLET CAPACITIES

	INDOORS	OUTDOORS
Outlet 29	100	140
Outlet 30	100	100
Outlet 35	80	140

MEETING ROOMS CC7



Room	Theatre	Classroom	U shape	Boardroom	
7.1 A + B + C	253m ²	222	120	63	72
A	81m ²	77	30	21	24
B	91m ²	80	36	27	30
C	81m ²	74	30	21	24
7.2 & 7.3	37m ²	20/21	12	14	16
7.2 + 7.3	74m ²	67	36	27	30
7.4 & 7.5	40m ²	25	12	14	16
7.4 + 7.5	80m ²	67	36	27	30
7.6 & 7.7	13m ²	-	-	-	8
7.8 & 7.9	26m ²	-	-	-	16
7.10	21m ²	-	-	-	14
7.11	38m ²	-	-	-	16
7.12	24m ²	-	-	-	14
7.13	24m ²	-	-	-	14
7.14	38m ²	-	-	-	16
7.15	35m ²	-	-	-	16

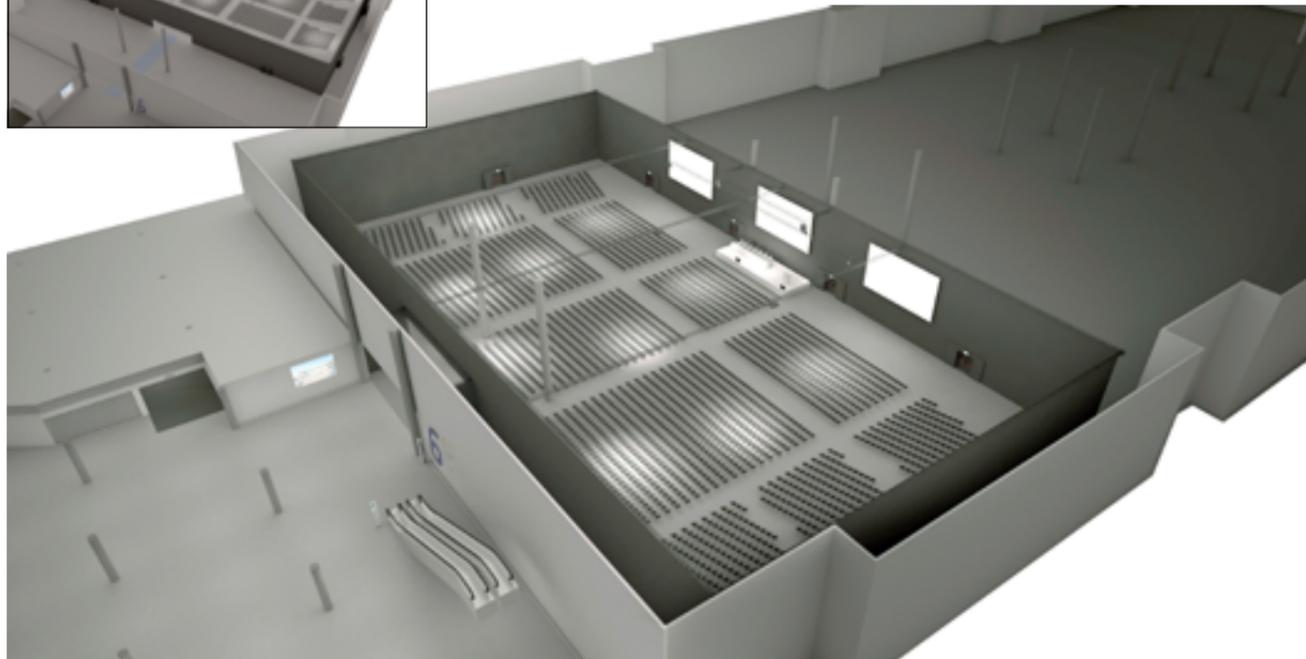
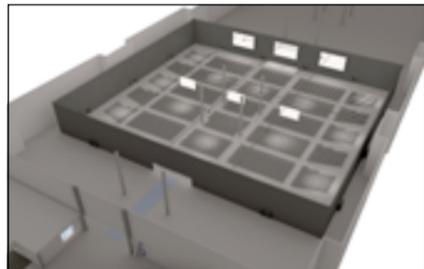


PLENARY ROOM

Permanent structure to build a temporary plenary room of 3,600 seats extendible to 5,600 seats.

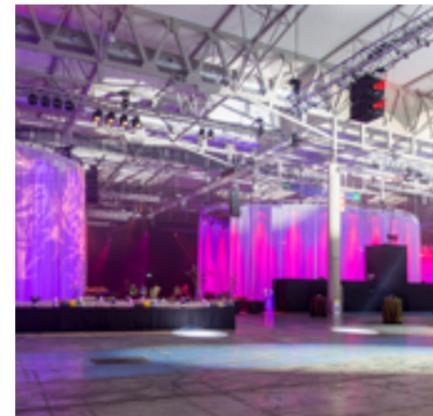
Fira Barcelona has made available an infrastructure to easily build a plenary room that can be totally customized. We are able to offer the best consultancy to find the solution needed for your event: a wide range of audiovisual services, several types of finishing, endless layouts possibilities and creative lighting.

Gross Surface 3,400 sqm
Curtain height 10 m



HALL 6

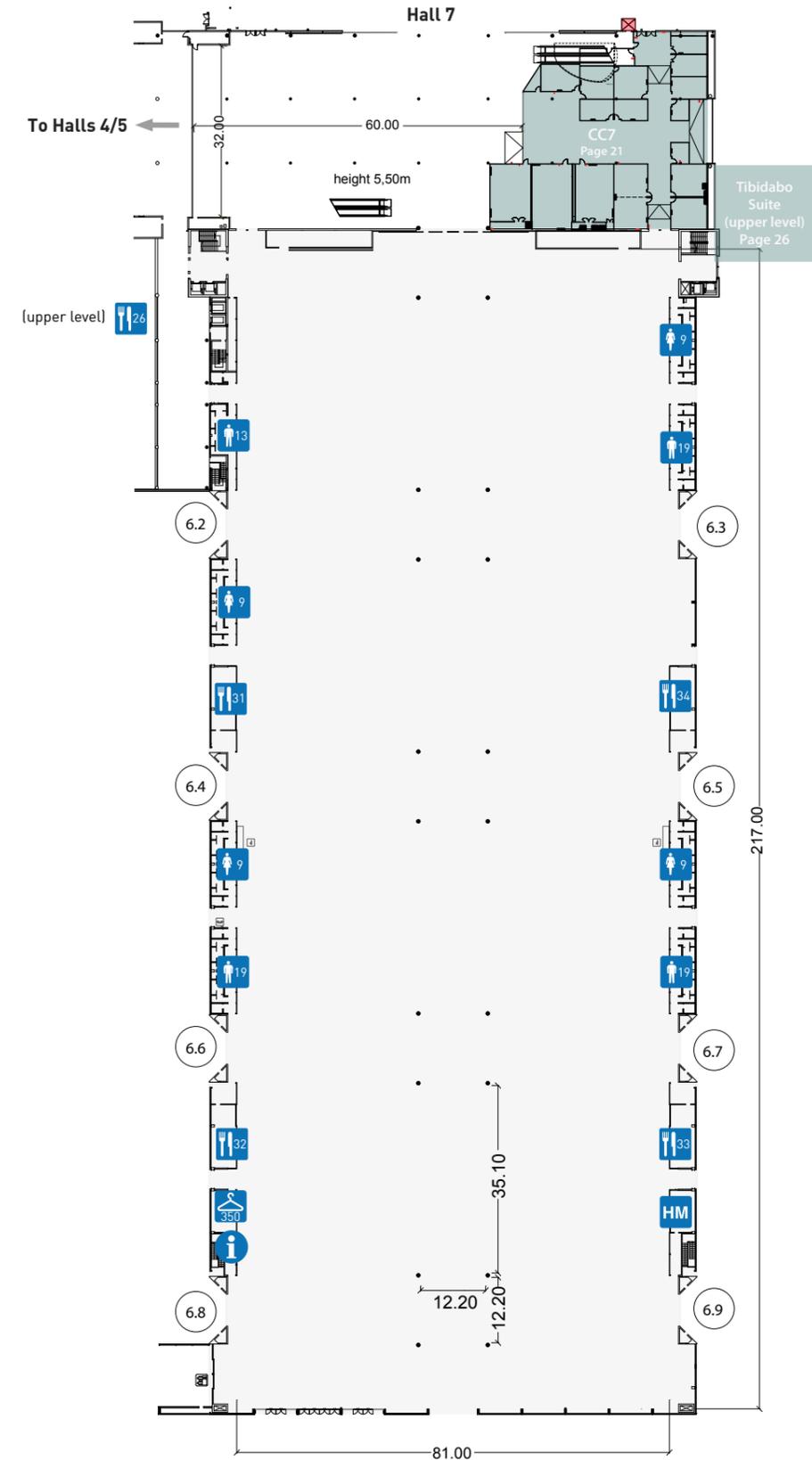
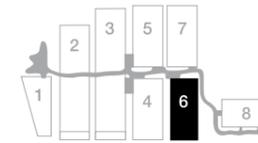
Gross Surface 20,000 m²
Ground Resistance 5,000 kg/m²
Height 12 - 15.8 m



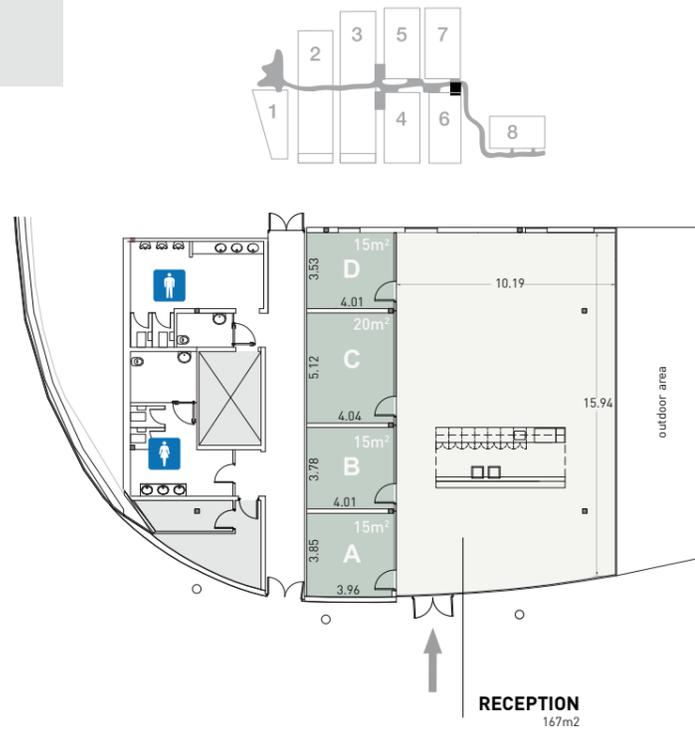
- Outlet
- Cloakroom
- WC
- Hall manager
- Info point

FOOD OUTLET CAPACITIES

	INDOORS	OUTDOORS
Outlet 26	420	-
Outlet 31	50	-
Outlet 32	50	-
Outlet 33	50	-
Outlet 34	50	-



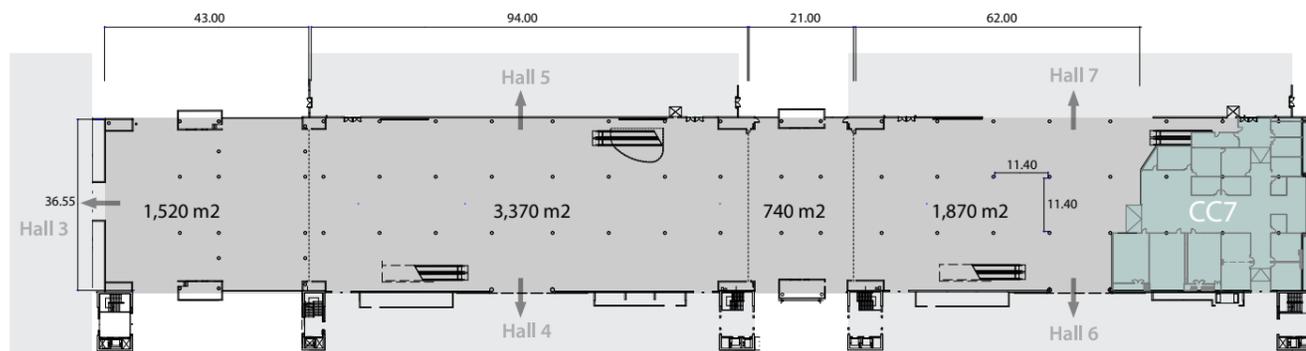
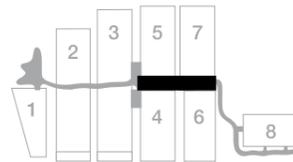
TIBIDABO SUITE



LINK HALLS 6 and 7

Connects to Halls 3, 4 and 5

Gross Surface	7,500 m ²
Ground Resistance	1,000 kg/m ²
Height	5,50 m



SERVICES

Fira Barcelona is proud to introduce you to the professional services supplied by the venue together with our skillful partners. Along with its state-of-the-art venue and team, Fira Barcelona has a large and outstanding experience on organisers and exhibitors services. It can be as varied as audio-visuals, stand building, feature areas, deployment of internet, security, any possible services you might require: we have all suppliers needed and in complete synchrony. We have established partnerships with a wide range of suppliers with long, proved and strong international experience.

Fira Barcelona coordinates and monitors all their services. The fact of being strategically positioned inside the venue gives them the advantage of providing the best service, know-how on the venue logistics, a very close relation with the operations team and having the team leader sitting very near the organiser's office during build up, show days and dismantling.



DESIGN STANDS

CUSTOM-BUILT STAND: THE IDEAL FRAMEWORK FOR DOING BUSINESS

We are specialists in creating any space you can imagine. Complete support for stand design, construction, services and logistics through a single contact for all your requirements. A single contact from start to finish: total design, construction, services and logistics support for a customized project: utilities, catering, signage, plants, furniture, a/v support rigging, telecommunications, staffing, advertising...



ONLINE ORDERING SYSTEM

A CUSTOMIZED E-COMMERCE WEBPAGE THAT ALLOWS YOU TO SELL EVEN MORE

At ServiFira, Fira's Exhibitor Service Department, we take care of everything to make sure your involvement in the event is a complete success. In doing so, we offer you the most comprehensive and innovative catalogue of exhibitor services on the market. If your exhibitor needs furniture, plants, internet connections, staff, these can be easily ordered through an e-commerce webpage adapted to your needs.



CATERING SERVICES

A WORLD OF MOUTHWATERING EXPERIENCES

Fira Barcelona offers you the unique cuisine of Nucló Catering. Specialists to provide high-quality standards for any scale event, from coffee breaks to events with thousands of attendees, Nucló Catering unites a flawless service combined with incredible experiences. Mediterranean or International cuisine can be delivered at any space inside Fira and also at other emblematic spaces of the city.



AV SOLUTIONS

POWERFUL PARTNERS TO BOOST YOUR EVENT WITH ALL RANGE OF AV EQUIPMENT

Our main objective is to offer a comprehensive service with the highest quality. Fira Barcelona's partners always wants to stay ahead in both planning and solutions. Customer and commitment oriented suppliers are able to deliver the best products available in the market with constant research of the latest releases. Our services range from design and planning to the technical production and final execution of the project, supplying technical professional video equipment, computers, sound, lighting and translation.



OTHER SERVICES

ANYTHING YOU NEED

We can also offer event-related services such as carpet, rigging services, signage and advertising, design companies for feature areas, shell scheme stands and also support staff as hostesses, security and cleaning. Fira Barcelona boasts a series of highly-qualified teams to cover every possible requirement of an event. From the ICT or Catering to Exhibitor Services Department, Fira Barcelona puts everything in gear to ensure the success of every event.



Fira Barcelona

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